

# Perry's Solutions, LLC

Quarterly Newsletter

November 2020

Welcome to our quarterly newsletter. Since 2009 we have prided ourselves on providing you with clear and concise information that can be implemented in your daily operations. If you receive value from this, please share with a colleague.

## 10 THINGS THAT SHOULD SCARE A START UP – MDDI ARTICLE

Start-up companies face situations that can unexpectedly risk the future of a company. Treated appropriately, the chances for success go up quickly. One example is, “This will be easy,” which happens for companies of any size. While we cannot be paranoid, we also should seriously consider the risks <https://bit.ly/382Rt8i> involved with our activities. Addressing new concerns instead of brushing them away, we can maintain momentum and build team confidence. Contact us to resolve these issues with you.

## BIAS TOWARD OUTSIDE INPUTS

Did we fail because the project never had a chance? This is easy to claim after, but early on we assume optimistic outcomes. These are examples of bias impacting our future success. This video addresses three biases that can hold back our innovation progress. <https://bit.ly/2QHB14S> Call us to help you achieve the project outcome you desire.

## INNOVATION SURVEY RESULTS

What is happening with innovation lately? We recently conducted a series of phone interviews to find areas of most interest for engineering. Many findings are common to our prior surveys. Project execution continues to be important and challenging. Testing our new ideas has always been critical, but now has additional complications. Finally, requirements are essential but are more difficult to understand with restrictions on meetings and travel. We need innovation now more than ever. Contact us to learn more about how these items impact you and the actions needed to improve your performance.

Have a great day!



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